

Media Release

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DETMOLD GROUP LAUNCHES NEW SUSTAINABILITY GOALS WHILE GOING SOLAR IN CHINA

The Detmold Group has launched its new global Sustainability Goals, scaling up its targets to source more forest-certified fibre, increase recyclable content in products, maximise recycling and landfill diversion, source increased renewable electricity and achieve net zero emissions.

The new Sustainability Goals ensure the group continues to support customers to make responsible and informed packaging choices by providing both immediate and longer, further-reaching commitments to sustainability globally, with staggered targets from 2025 to 2050.

Detmold Group CEO Sascha Detmold Cox said the new Sustainability Goals focused on four key pillars:

- Climate – reducing emissions aligned with global targets
- Nature – protecting plants, animals, habitat and human health
- Circularity – reducing waste and operating in a circular economy to eliminate landfill
- Governance – ensuring transparency and accountability for performance

“Sustainability has been a cornerstone of the Detmold Group and our Detpak and PaperPak brands for more than 75 years, supporting our purpose of making a positive impact for our people, partners and our planet,” Ms Detmold Cox said.

“The Detmold Group’s commitment to sustainability, including reducing waste and designing packaging ranges to be reusable, recyclable and compostable, underpins our dedication to creating a better future and supporting our customers to make sustainable choices.”

As part of the new Sustainability Goals, the Detmold Group undertook its first Carbon Disclosure Project (CDP) environmental performance disclosure in September 2024. Annual CDP reporting, along with implementing environmental management systems across the Group, will drive continuous improvement and support the integration of its environmental strategy.

Ms Detmold Cox said the Detmold Group had worked with strategic customers to increase recycled content in products, continued to invest in research and development including its laboratory testing capabilities; and progressed towards its target of producing 95 percent of its stock range as reusable, recyclable or compostable.

Aligned with its new Sustainability Goals, the Detmold Group has also flicked the switch to solar energy at its largest production facility located in Heshan, China. As its first international solar installation project, the Detmold Group has installed around 1,000 solar panels over 2,200 square meters, which will generate more than 574 MW of electricity annually.

The Heshan installation has closely followed the installation of rooftop solar at the Regency Park manufacturing site, aligning with the Group’s goal to source 30 percent of its electricity from renewable sources by 2033 and reduce Scope 1 and 2 carbon emissions by 55 percent.

“We believe the foundations for tomorrow are built today, and therefore we’re striving to continuously improve. This includes scaling up our environmental commitments,” she said.

“The Heshan and Regency Park installations are key steps in our journey towards these Sustainability Goals.

“These new Sustainability Goals will position the Group to be an innovative global partner, creating packaging for a better tomorrow.”

The Detmold Group 2025-2050 Sustainability Goals

Climate: Reducing our emissions aligned with global targets

- Reduce carbon emissions (scope 1 & 2) by 55 percent by 2033 (2023 baseline)*
- 30 percent of electricity from renewable sources by 2033
- Net zero emissions by 2050

** Targets to be SBTi approved by 2026*

Nature: Protection of plants, animals, habitat and human health

- More than 95 percent of fibre sourced from FSC™ or PEFC certified sources or certified recycled content by 2030
- No deforestation and forest degradation across the Detmold Group supply chain by 2030
- Reduce waste use across Detmold Group operations year-on-year
- 100 percent of products with no intentionally-added PFAS

**License numbers: Australia: FSC™ C129148 & PEFC/21-31-300 & China: FSC™ C122524 & PEFC/01-32-364*

Circularity: Reducing waste and operating in a circular economy to eliminate landfill

- More than 95 percent of stock range designed to be reusable, recyclable or compostable
- More than 50 percent recycled content in packaging by 2030*
- 10 percent reduction in waste generated by 2030 (2023 baseline)
- More than 95 percent of waste (by weight) diverted from landfill

** by weight in non-food grade primary, secondary & tertiary packaging*

Governance: Transparency and accountability for performance

- Annual CDP performance disclosure and progress reporting against these goals
- Group environmental management system certified to ISO 14001 across all sites globally
- Full compliance with packaging and environmental legislation in markets in which Detmold operates
- Raw materials procured from non-controversial sources

Note, where not otherwise stated, all goals are from calendar year 2025 or immediate

About the Detmold Group

With headquarters in South Australia, the Detmold Group is a 75-year-old, third-generation family-owned and operated business, supplying packaging to the world's largest and most iconic food and retail brands. The Detmold Group operates in 17 countries and has manufacturing facilities in seven countries, servicing customers under the Detpak and PaperPak brands.

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