

**MEDIA RELEASE**

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**DETPAK EXPANDS PRODUCT OFFERING IN ENCOMPASSING DETMOLD PACKAGING SALES AND CUSTOM CARTONS BRANDS**

Packaging experts Detpak will expand on current product offerings and capability as the brand moves to incorporate Detmold Packaging Sales and Custom Cartons.

The merger of the brands to Detpak will benefit customers, providing an unrivaled level of expertise across complimentary product offerings.

Customers will continue to experience the same great quality products as part of the Detpak brand – now supporting the packaging needs of the industrial and FMCG industry as well as customised short-run requirements as previously catered by Detmold Packaging Sales and Custom Cartons.

Providing premium packaging solutions to the foodservice industry as part of the Detmold Group since 1948, Detpak promote quality in their product offering and the ultimate in service for customers.

Responding to an existing trend of customers of Detmold Packaging and Custom Cartons branching into the foodservice industry, and traditional FMCG customers requiring a faster speed to market to support promotional activities, the transition to the Detpak brand will support current and future customer needs.

The Detpak brand offerings will cover packaging needs for the FMCG industry, items filled on a line and foodservice sectors, providing a comprehensive range of products for customers and supporting a variety of needs.

An ongoing commitment to customers and the industry in being recognised as a leading supplier of specialty packaging products, Detpak's expansion in capability occurs alongside promoting core values of quality, service and efficiency.

Find out more about Detpak at [www.detpak.com](http://www.detpak.com).

**ENDS**

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**ABOUT DETPAK**

A Member of the Detmold Group, Detpak is a specialist paper and board packaging manufacturer. The Detmold Group has been owned and operated by the Detmold family since 1948, and is still headquartered in Adelaide, South Australia. Detpak combines global reach with local expertise and offers a large range of ready-to-go packaging items as well as custom-print, tailored packaging solutions.

Detmold Packaging have supported the FMCG & Industrial markets, while Custom Cartons, prior to 2016 and its association with the Detmold Group, was established as a brand in 1984. The move to adopt these brands by Detpak will see an expansion and capability, providing a wider product offering to customers of all three previous brands.

Detpak remain committed to finding sustainable packaging solutions for the industry, championing paper and board products from ethically sourced raw materials to provide the most environmentally friendly options to customers.